



Success Story:

Infopulse

Application Packaging

"We are being the first packagers to test all the new features and provide the most actionable and honest feedback to help PACE Suite team polish the tool before each new release"



Infopulse, a part of Evry, one of the leading IT service providers in Europe, offers a wide variety of services, from software engineering to cybersecurity. Infopulse also has a dedicated Application Packaging team that has been providing application packaging services globally since 2005, having accumulated vast experience in this domain. It employs over 100 packaging engineers, delivering packages to over 150 satisfied clients in Europe and North America.

Business Challenge

To meet its in-house needs in streamlining application packaging performance and reducing its cost, Infopulse designed and developed a solution that would eventually become PACE Suite. Since 2010, Application Packaging team has been using its in-house tool for all packaging processes. In 2012, Infopulse brought the software, now known as PACE Suite, to the market to fill in the niche that occurred after discontinuation of Wise Package Studio™.

"While designing PACE Suite, we aimed to cover every packaging challenge an engineer could ever need to tackle, while keeping the interface and the user experience friendly and intuitive; after all, this was a product developed to service our clients in the most efficient manner. Not only were we ready when Wise Package Studio™ departed the industry – we saw an opportunity to expand our business" Infopulse Application Packaging team proudly commented. "Since releasing PACE Suite into the open market, we have been observing how the product evolved beyond our wildest dreams, all thanks to the need to adapt to the demands of wider than ever variety of customers from different industries, all over the world."

The adoption of PACE Suite

Application Packaging team collaborated with extensive software design and engineering resources of Infopulse and laid out all the demands a professional packaging factory could have. The result was a sophisticated in-house solution, perfectly tailored to cover the most advanced packaging tasks. That being said, the initial target audience were professional packagers with no need of guides, tips or intelligent Wizards.



When the opportunity occurred to make the in-house solution a publicly available tool, the strategy changed, with more focus of services all levels of packagers, from complete novices down to packaging ninjas, yet at the same time ensuring the interface and user experience would stay intuitive and enjoyable. What hasn't changed though is the commitment to cover the entire packaging process; the tool designed by packagers, for packagers, stayed true to its motto.

PACE Suite is now being developed and maintained by a completely separate team, though many alumni of Application Packaging team are now working on PACE Suite: "We collaborate very closely with PACE Suite team, and we are the first packagers to test all the new features and provide the most actionable and honest feedback to help them polish the tool before each new release."

Business Benefits

Even though PACE Suite is one of the most affordable truly professional packaging solutions, Infopulse internal team obviously does not leverage that. However, the tremendous speed of packaging even the largest installations, in addition to impeccable quality of packages, ensure Infopulse services its client at scale, on time, and upholds the high expectations that its customers have from one of global leaders in application packaging.

"Many would argue that we created a competition for ourselves by releasing such an easy-to-use yet powerful application packaging solution to our potential customers. We don't see it like this – we are delighted when businesses use PACE Suite to cover their application packaging needs, but if they ever need to scale up their packaging efforts and leverage what is the largest packaging factory in the world – we are sure they will come to the authors of the tool they trust and love." noted at Infopulse Application Packaging.

About Infopulse Application Packaging

Infopulse provides professional services in application packaging and virtualization. With 100+ packaging engineers, the company operates one of the biggest application packaging factories in Europe..

Infopulse Application Packaging provides the full range of packaging services from assessment of application compatibility to deployment on customers' infrastructure.

Visit <https://infopulsepackaging.com/> to learn more about Infopulse Application Packaging services.

Next Steps:

You can download a free fully functional evaluation of PACE Suite at

<https://pacesuite.com/try/>