



Success Story: clearByte

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clearByte GmbH is a service provider that offers a variety of tools and services in application packaging, deployment and system engineering, as well as in automation and data science.

Business Challenge

Application packaging has always been a core service offering at clearByte, and as they were looking for a packaging tool to deliver these services to clients, they faced a surprising challenge. All products on the market covered mostly the same set of core features, necessary for application packaging; however, many of them included additional features that clearByte felt were redundant for the packaging process yet enabled software manufactures to put a hefty price tag on their solutions. The search for an application packaging tool that met their high standards yet would not break the bank led clearByte to PACE Suite.


"PACE Suite is the slimmest solution and really has no fancy stuff that you just use every other year, but pay a good amount for it," clearByte team said. "In addition, the document generator was one of the features we were looking for at the time."

The adoption of PACE Suite

clearByte team incorporated PACE Suite into their core operations: "We use MSI Generator and MSI Editor on a daily basis to repackage all kinds of software. Capturing installations and editing them in MSI Editor afterwards are features we use the most." Repackaging large installations is very common service they provide, and clearByte team is satisfied with PACE Suite performance and stability when building these large packages.

Being an expert packaging service provider, clearByte team does not require all the guidance and handholding that PACE Suite step-by-step Smart Wizards offer; yet, they found some value in them as well: "We don't use Wizards so often, but the ones being used make our work easier. They help with filling MSI Tables correctly or creating package documentation. It saves time and effort."

clearByte had many requests for additional features or custom solutions, which they needed in order to provide services to their clients, and closely working with the PACE Suite technical support team from day one was essential for smooth adoption.



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Business Benefits

clearByte believes the value for money ratio is the key benefit that PACE Suite brought to their team – according to them, no other packaging solution offers the same variety of features for similarly affordable price.

"PACE Suite is slim and tailored to our needs. This is reflected in the price. We pay significantly less for all our licenses than we would for other products." noted Michael Busslinger, CEO of clearByte.

About clearByte

clearByte GmbH was founded 12 years ago by a group of software packaging enthusiasts and has been growing ever since. They offer a variety of services and tools in software packaging, deployment and systems engineering, as well as in automation and data science.

Application packaging is the foundation of clearByte. In addition, clearByte engineers are specialists when it comes to setup, configuration, hardening, implementation and deployment of Windows 10 and Microsoft 365, as well as serve as experts in Microsoft SCCM – from conceptual work to implementation and operation.

Visit <https://www.clearbyte.ch/> to learn more about clearByte and its services.

Next Steps:

You can download a free fully-functional evaluation of PACE Suite at

<https://pacesuite.com/try/>